

Program Book AD (FULL COLOR) Agreement Form 2012

PLEASE RETURN THIS AD AGREEMENT FORM NO LATER THAN MONDAY, APRIL 23RD

Please check: Business Ad Personal Ad

Student(s) featured in ad: _____

Purchased by: (Parent/Business Name) _____

Phone: _____

Please circle Method of payment: Cash Check Visa/MC Date Paid: _____

Choose The Advertisement that is Right for You!

- | | | |
|--------------------------|---|---------------|
| <input type="checkbox"/> | FULL COLOR 1/4 Page
3 lines of advertising under picture and one (1) photograph maximum | Cost—\$80.00 |
| <input type="checkbox"/> | FULL COLOR 1/2 Page
6 lines of advertising under picture and two (2) photographs maximum | Cost—\$135.00 |
| <input type="checkbox"/> | FULL COLOR Whole Page
9 lines of advertising under picture and four (4) photographs maximum | Cost—225.00 |

Please Make All Checks Payable to The Dance Centre

Create Your own Advertisement for your business or your child

- Providing Print-Ready Logo or CD (Please do not staple business cards) Providing Photo
 Picture from Crosby ~ Circle Description of Picture: Ballet Jazz Tap Duo Trio Group Other

TEXT FOR AD: (For More Specific Layout Design, please use the space on the back.)

Please return this form no later than **Monday, April 23rd, 2012**. You may stop by the studio lobby to view last years program book so that you can see a variety of examples. Only ONE advertisement per AD Agreement Form. Additional AD Agreement Forms are available in the studio office. **Each advertisement must be accompanied by an AD Agreement Form.** For each ad purchased, ONE complimentary program book will be given out at the recital.

Please see other side for size specifics and ad area.

I have read the above copy and it meets with my approval as stated on this form. I also agree with the terms, conditions, and deadlines stated on this agreement.

Signature: _____

Date: _____



This is quarter page size ad
\$80.00

No more than one (1) picture
and
Business Card

This is full page size ad
\$225.00

No more than four (4) pictures

*****SPECIAL NOTE*****

You may design your own ad with your own photos as long as it is "CAMERA READY". Many of our students in the past have created a colorful collage of dance photos. We always love the personal touch this adds to our recital program book.

This is half page size ad
\$135.00
(Could also be positioned vertically)

No more than two (2) pictures